

**BYLAWS
HOLLAND AREA CONVENTION & VISITORS BUREAU, INC.**

**ARTICLE I
Name**

The name of the corporation shall be: Holland Area Convention & Visitors Bureau, Inc.

**ARTICLE II
Incorporation**

The Holland Area Convention & Visitors Bureau shall be organized as a not-for-profit corporation under the laws of the State of Michigan.

**ARTICLE III
Objectives**

The objectives of this corporation shall be to enhance and promote the image of the Holland area as a center for the holding of conventions and meetings of all kind and as a destination for tourists by soliciting, borrowing, receiving, administering and expending funds, exclusively for the public benefit and the welfare of the citizens of the Holland area by acting as the representative of and coordinating the efforts of the community at large in negotiations with organizations and individuals that are seeking potential convention and tourist sites and to coordinate, marshal, and adapt resources, facilities, services and administrative support necessary to attract and conduct conventions and attract tourists and tour groups and thereby to promote and encourage the general economic welfare and commerce of the Holland area.

**ARTICLE IV
The Corporation**

The corporation is a non-membership, non-stock, not-for-profit corporation. The property, business, activities and affairs of the corporation shall be controlled and managed by a board of directors. The membership of said board will be such as to comply with Act 59 of the Public Acts of the State of Michigan.

The Holland Area Convention & Visitors Bureau will contract with independent lodging facilities at its discretion for the purpose of collecting the assessment allowed under Public Act 59 for our district.

The Holland Area Convention & Visitors Bureau does hereby acknowledge the Holland Bed and Breakfast Association as the one representative body for all Bed and Breakfast facilities in the district and will contract with that body for the collection of assessments as permitted under Public Act 59. Further, that the continuing relationship with the Holland Bed and Breakfast Association depends on annual submission and approval by the board of the Holland Area Convention & Visitors Bureau of their Bylaws and Contract requirements for joining the Association.

The Holland Area Convention & Visitors Bureau will contract with Hope College for collection of assessments as permitted by Public Act 59.